



Projects

PHILIPPE DE POTESTAD ARCHITECTE DPLG

61 RUE DE LYON  
75012 PARIS  
FRANCE

M: +33 6 63 99 60 51

phdp @ french-architect.com

[www.french-architect.com](http://www.french-architect.com)

## Languages

FRENCH	Fluent
ENGLISH	Fluent
ITALIAN	Good working knowledge
JAPANESE	Notions

## Education–Associations

- 1992 **Master in Architecture** - Architecte DPLG  
**Graduated with Honors** from Ecole d'Architecture de Paris-Belleville  
Recipient of "**Request for Thesis Publication**" Award.  
Project : A Foundation for Monumental Sculpture on Ile St Germain.  
Thesis : "...from Bonsaï to Baobab...", of Scales and Dimensions"
- 1983-1989 Ecole d'Architecture de Paris-Belleville (UP 8), Atelier UNO - Henri CIRIANI
- 1981-1983 Ecole d'Architecture de Nanterre - La Défense (UP 2)
- 1997-present Member of «**ORDRE DES ARCHITECTES FRANCAIS**» (equivalent of AIA)
- 1995-1996 **Member of "Comité Colbert"**, founded in 1954 at the initiative of Jean-Jacques Guerlain, the Comité Colbert, has a membership of 70 houses of luxury whose object is to collectively promote their shared values in France and internationally. Their quest is to combine tradition and modernity, craftsmanship and creativity, history and innovation.

## Professional experience

### Architecture & Interior Design

Unless otherwise mentioned, all of the hereunder project included the full responsibility of all stages from assisting clients needs expression, outline conception until completion, including building contract administration. Many of my projects involve a rehabilitation strategy in buildings that are centuries old.

- 2015 Association with Atelier b612 : **Charité Church** in Senlis , **Artist workshop** in Fusains residency Paris 18e,
- 2014 Paris projects : **Public Kinder Garden, Medical office, apartment.**
- 2012-13 **Fondation HCB** - Feasibility studies for Henri Cartier-Bresson Foundation move.
- 2010-12 **MUSEE CURIE** - Historical lab and office spaces created by Marie Curie . There, history & sciences prospered in a unique manner as she worked for 20 years on radioactivity researches.
- 2010-11 **LE GEANT DES BEAUX ARTS** - The Biggest Fine Art supply store in Paris.
- 2009 **RENOVER** - General Contractor- Rehabilitation of a ware house type building to create office, meeting and stock spaces mixed with exhibition spaces.
- 2008-09 **Apartment project** overlooking the Tuileries / Paris.
- 2008 Recipient of « **Best label Award** » from customers vote for the graphic design of Arbor Bench Vineyards Gold medal 2005 Merlot wine / Sonoma County Harvest Fair, California.  
**STUDIO BELLEVILLE** - Post synchronization studio for TV and movie /Paris  
**Zen office space** for a top manager.
- 2007 **Private house** project on Hermosa beach / Los Angeles, California (on hold)  
**Apartment Project**/Paris
- 2006-2008 **Arbor Bench Vineyards**/ Healdsburg, California - For a new wine release: branding, Graphic design for label, packaging, advertising + website advice.
- 2006 **Hi end bathroom** for an origamist/Paris- Custom designed and manufactured furniture.

- 2005-2007 **Apartment project + studios** on Invalides plaza/ Paris.
- 2005 **DEMETS** - New concept for a french quality fast food / Paris - (with D. Palatchi - design associate)
- 2004 **Pool, adjacent building and landscape** in a XV<sup>th</sup> century castle/Berry province,  
**Private apartment**/Paris,
- 2003 **FRENCH-ARCHITECT.COM** - Web design. Custom made with webmaster for easy self updates and timeless presentations.
- 2003-2005 **BAHRAIN ENDURANCE RACES TEAM** Stud farm for endurance horses (Not built)/Cahors,
- 2002-2007 **EGLISE DES CORDELIERS** - Restructuration et Réhabilitation en résidence privée.  
Parties classées à l'inventaire des Monuments Historiques.
- 2002 **Private house** Conception and construction of 320 m<sup>2</sup> house in Boulogne Billancourt.  
**GIBERT JOSEPH** Consultant Architect for stationary trade, records & book store shops displayed in 5 sites on 5 000 m<sup>2</sup> in Paris,
- 2001 **EVEREST** Conception and construction of the lobby hall for a B2B company/La Défense - Custom designed and manufactured furniture (with Dom Palatchi-designer)
- 2001 **KIRIA** Construction in a 17th century building in central Paris of a health store for a «click & mortan» strategy startUp company/Paris - not in charge of conception (with Dom Palatchi-designer)
- 2000 **D'UN MARAIS L'AUTRE** - Conception and construction of an historical Paris postcards shop in Paris.
- 1999 **AMPLI** Winner of a competition for the rehabilitation of an insurance company building in paris (not built) Philippe Barbier associate architect.
- 1998-00 **FOCI** Conception and construction of a concept store for Photography in Saint Tropez including Graphic Design, custom designed and manufactured furniture. (over 300 retail shops in France and over 20 supervised by my office)
- 1998 **BOUSSAC FADINI** decoration Fabrics/ Paris & France - Conception, construction and graphic design of the new stores including custom designed and manufactured furniture.
- 1996/99 **MUSEOAAA** Conception of the 5 000 m<sup>2</sup> «Museo de Arte de Acarigua Araure» in Venezuela.
- 1995/96 **CHRISTOFLE** French Tableware leader/ Paris - **Art Director**, Management of a team of 10 people, frequent trips. Responsible of retail, furniture, advertising, graphic design, product design (China, silver ware, table cloth). I had in charge the launching of Crystal collections as a new product. Member or director's board committee. Member of «COLBERT Committee» gathering the top french luxury brands communication strategies.
- 1994 **ERCUIS & RAYNAUD** (silver ware & china) Conception and construction of ERCUIS show room rue Royale with numerous original details adapted to the brand market.
- 1994 **GORNES Photo** Pro Lab - Remodeling of the reception and office spaces.
- 1994 **HERMES** - Furniture Designer for an original set of cabinets to display clothes collections in Russia.
- 1993/94 **JOUANNAIS & LAMY architects** Project Architect for a Hotel in Darhan/ Mongolia.
- 1993 **VIGNELLI & Associates** Coordinator for the construction of the « Design: Vignelli » retrospective exhibition in the "Musée des Arts Décoratifs" (Museum of Fine Arts) /Paris.
- 1990 **AIKO MIYAWAKI** Responsible for the construction and placement of the "UTSUROHI" sculpture in front of the "Arche de la Défense".

## Jobs during architectural school

- 1989-91 **ISSEY MIYAKE** Project Architect & Manager for Massa Bokura/architect for a prestigious apartment project in Paris: Conception, working drawings, budgeting, management of contractors. custom designed and manufactured furniture including a unique glass bathtub.
- 1982-1992 **BUREAU D'ETUDES MICHEL DE POTESTAD/Interior Designer/** Specialized in Office spaces and private residences/ Official Designer for IBM in France - Draftsman and photographer on various Office projects (IBM, RANK XEROX, BOSSARD, STRECO DURANDO, AMADEUS ...)
- 1988 **SEM DEFENSE** - Member of the technical commission for the "Triangle de la Folie" competition (Triangle of Madness) at La Défense (winner: Jean Nouvel's Endless Tower)  
**KETOFF & Associés/architects-** Draftsman for the "Patio de la tortue" project at La Défense.
- 1987 **MAKI & Associates** (architects in Tokyo) Assisted in conception and model making of the TEPIA Science Pavillion project in Tokyo/Japan
- 1986-87 **I.M. PEI & Partners** Draftsman for the "Grand Louvre" project: Reflected Ceiling updating, Cour Napoleon's Paving drawings, Interior Finish plans...
- 1986 **GRAND LOUVRE** - Trainee for DUMEZ general contractor, involved in revision coordination matters, quality and method control.
- 1983-84 **Guillaume SAALBURG** - Conceived and executed glass sandblasted screens, tables, doors...
- 1983 **LA TOURETTE CONVENT** - Guide in a convent built by Le Corbusier for the Dominican community.

## Photography

Self trained photographer pursuing research and creations with the photography medium. Professional registered Free lance Photographer from 1985 to 1994, specializing in Architecture and Interior Design Photography. Using SINAR view camera, Horizon panoramic camera and digital cam.

EXHIBITIONS	2015	<b>FRAMES</b> - solo show Galerie Maître Albert / Paris
	2014	<b>IN-FUSE</b> with artist Manuela ZERVUDACHI - SACI Gallery / Florence.
	2013	<b>SILENT LIGHT</b> - Paris
	2007	<b>What splits us &amp; what links us</b> - Paris
CLIENTS	Private collectors, Art Galleries, Architects, Designers, Painters, Sculptors, publishers, press.	
PUBLISHED IN	LIBERATION (front cover and artistic scoop on Matisse), JARDIN DES MODES, VANITY FAIR, GRAPHIS Magazine, NIKKEI Architecture, INTRAMUROS, ARCHITECTURE Créée, CITY Magazine, etc	

## Teaching

<b>2003– 2011</b>	<b>EFET – ECOLE FRANCAISE D'ENSEIGNEMENT TECHNIQUE, PARIS.</b> (Specialized in Interior Architecture, Cinema, Photography) - <a href="http://www.efet.com">www.efet.com</a>
2003	Responsible for 4th year student diploma project studio from conception to jury presentation
2004	Participant in the development of curriculum to create a 5th year to fit European standards. Responsible for 4th year student project studio - formulation of all projects. Assistant for the 3rd year student project studio.
2005	Responsible for 4th year student project studio - formulation of all projects including «La Générale» Initiated an internet newsletter to students.
2006-present	Responsible for 5th year students diploma project - From research and formulation on all project to jury presentation
2009	Responsible for first 4th year project to create a working link with future diploma students. Planning and conducting Contemporary Architecture visits in Paris with 4th and 5th year students leading to sketch book reports (Maison Européenne de la Photographie, Louis Vuitton Champs Elysées, C42 / Citroën, Couvent des Bernardins,...)
2006-2011	<b>PAA - PARIS AMERICAN ACADEMY - PARIS</b> (Interior Architecture, Fashion, Fine arts, creative writing) - <a href="http://www.parisamericanacademy.edu">www.parisamericanacademy.edu</a> It is a 3 years program. I teach in English to foreign students from the USA, Canada, Japan, Korea, Israël, Turkey, Holland, Pakistan, Russia, Saudi, etc... Responsible for «Construction and Theory» class to 2nd and 3rd year students. Teaching theoretical, technical, administrative, legal and methodical principles. Researching, creating, planning and conducting in a contemporary way, on-site historical rehabilitation projects from survey to conception (apartment, museum, hotel, bar, retail store,...) Creating and conducting Theoretical exercises, ... and games.
2008-2010	<b>CREAPOLE - ESDI - ECOLE SUPERIEURE DE DESIGN INDUSTRIEL, PARIS</b> Responsible for 5th year students diploma project in team work with 3 other teachers. Adapted my teaching to a strong marketing oriented project development method. Was offered and declined to take care of 4th year students due to time constraint.
2009	<b>CCA - San Francisco / California</b> - Applied and finalist for tenure track position as assistant professor in Interior Design.
2007-2008	<b>UMLV - UNIVERSITE DE MARNES-LA-VALLEE - URBAN POLE - GENIE URBAIN</b> (a branch of engineering dealing with the form and functions of urban areas) Visiting professor to assist 2 other teachers in a study on the theoretical impact of the installation of a new metro station (ORBIVAL project) in a Champigny neighborhood (a Paris suburb town). This study resulted in a presentation at the City hall of Champigny to the President of General Council of Paris Suburbs and other politicians and actors of this ambitious transportation project.